

Daftar Pustaka

- Aditya, C. (2015). *Berbagai terapi jitu atasi emosi sehari-hari*. Flashbooks.
- Baksin, A. (2013). *Membuat film indie itu gampang*. Jasa Grafika Indonesia.
- Beaty, J. J. (2015). *Observasi perkembangan anak usia dini*. Kencana Prenada Media.
- Bloom, N., Liang, J., Roberts, J., & Ying, Z. (2013). Does Working from Home Work? Evidence from a Chinese Experiment. *The Quarterly Journal of Economics*, 130. <https://doi.org/10.1093/qje/qju032>
- Bogart, L. (1990). *Strategy in Advertising: Matching Media and Message to Markets and Motivations (2nd Edition ed.)*. NTC Business Book.
- Brown, P., & Levinson, S. (1978). *Universals in Language Usage*. Cambridge University Press.
- Brown, R., & Gilman, A. (1960). *The Pronouns of Power and Solidarity*. MIT Press.
- Bustomi, M. I. (2021). Polisi: Jangan Paksa Pegawai Sektor Non-esensial Kerja di Kantor, Kami Akan Tindak! *Kompas.Com*. <https://megapolitan.kompas.com/read/2021/07/05/14590341/polisi-jangan-paksa-pegawai-sektor-non-esensial-kerja-di-kantor-kami-akan?page=all>
- Croteau, D., & Hoynes, W. (2000). *Media/Society : Industries, Images, and Audiences*. Pine Forge Press.
- Dagneu, A. (2017). The relationship between students' attitudes towards school, values of education, achievement motivation and academic achievement in gondar secondary schools, Ethiopia. *Research in Pedagogy*, 7, 30–42. <https://doi.org/10.17810/2015.46>
- Danesi, M. (2012). *Pesan, Tanda, dan Makna*. Jalasutra.
- Danissa Dyah Oktaviani. (2018). *KOMPARASI POLA KARYA FILM SEKUEL ADA APA DENGAN CINTA*.
- Daymon, C., & Holloway, I. (2000). *Qualitative Research Methods in Public Relations and Marketing Communications*. Routledge.
- Eco, U. (1978). *A Theory of Semiotics*. Indiana University Press.
- Edralin, D. (2012). Innovative Work-Life Balance Strategies of Filipina Entrepreneurs: New Evidence from Survey and Case Research Approaches. *Procedia - Social and Behavioral Sciences*, 57, 201–208. <https://doi.org/10.1016/j.sbspro.2012.09.1175>
- Eriyanto. (2001). *Analisis Wacana: Pengantar Analisis Teks Media*. LKiS.
- Fiske, J. (2018). *Cultural and communication studies*. Jalasutra.
- Giles, J., & Middleton, T. (1999). *Studying Culture: A Practical Introduction*. Wiley. <https://books.google.co.id/books?id=-ShCnuirINwC>
- Griffin, R. W., & Moorhead, G. (2010). *Organizational Behaviour: Managing People*

and Organizations. South-Western College Pub.

Hendarto, M. G. H., & Tulusharyono, F. X. (2003). *Menjadi sekretaris profesional*. PPM.

Hofstede, G., & Bond, M. H. (1984). Hofstede's Culture Dimensions: An Independent Validation Using Rokeach's Value Survey. *Journal of Cross-Cultural Psychology*, 15(4), 417–433. <https://doi.org/10.1177/0022002184015004003>

Holmes, J. (2013). *An Introduction to Sociolinguistics*. Routledge.

Kurniawan. (2001). *Semiologi Roland Barthes*. Yayasan Indonesiatara.

Kushartanti, Yuwono, U., & Lauder, M. R. (2007). *Pesona bahasa: langkah awal memahami linguistik*. PT Gramedia Pustaka Utama.

Littlejohn, S. (2007). *Theories of Human Communication* (p. 409).

Margono, S. (2005). *Metodologi Penelitian Pendidikan*. Rineka Cipta.

Mauliani, L., Sudarwati, W., Arsitektur, P., Teknik, F., Muhammadiyah, U., Teknik, P., Fakultas, I., Universitas, T., & Jakarta, M. (2018). PENGARUH MODUL BESARAN RUANG TERHADAP TATA RUANG RUMAH SANGAT SEDERHANA. *Journal Arsitektur Volume, 17*.

Mayntz, R. (1960). No Title. *Political Science Quarterly*, 75(3), 440–442. <http://www.jstor.org/stable/2146399>

Moeliono, A. M. (1991). *Santun Bahasa*. PT Gramedia Pustaka Utama.

Moleong, L. J. (2018). *Metodologi Penelitian Kualitatif*. PT Remaja Rosdakarya.

Morgan, G. (2006). *Images of organization*. SAGE Publications.

Morissan. (2009). *Teori Komunikasi Massa*. Ghalia Indonesia.

Mustari, M. (2011). *Nilai karakter: Refleksi untuk pendidikan karakter*. Laksbang Pressindo.

Narwoko, J. D., & Suyanto, B. (2015). *Sosiologi Teks Pengantar Dan Terapan*. Kencana Prenada Media Group.

North, W. (1990). *Handbook of Semiotics*. University Press.

Pilliang, Y. A. (2018). *Hipersemiotika: Tafsir Cultural Studies atas Matinya Makna*. Jelasutra.

Poerwandari, E. K. (1998). *Pendekatan Kualitatif dalam Penelitian Psikologi*.

Pratama, A. (2019). Pengaruh Youtube Advertising Terhadap Respons Konsumen. *Inter Community: Journal of Communication Empowerment*, 1(1), 16–30. <https://doi.org/10.33376/ic.v1i1.354>

Rahardjo, M. (2010). *Triangulasi Dalam Penelitian Kualitatif*. <http://repository.uin-malang.ac.id/1133/1/triangulasi.pdf>

Rakhmat, J., & Ibrahim, I. S. (2017). *Metode Penelitian Komunikasi*. PT Remaja Rosdakarya.

- Scott, J. C. (1990). *Domination and the Arts of Resistance*. Yale University Press.
<http://www.jstor.org/stable/j.ctt1np6zz>
- Sedarmayanti. (2009). *Tata Kerja & Produktivitas Kerja*. Mandar Maju.
- Setiadi, E., & Kolip, U. (2011). *Pengantar sosiologi: Pemahaman fakta dan gejala permasalahan sosial: teori, aplikasi dan pemecahannya*. Kencana Prenada Media.
- Sevilla, C. G. (1993). *Pengantar Metode Penelitian*. UI-Press.
- Sobur, A. (2006). *Semiotika Komunikasi*. Remaja Rosdakarya.
- Sobur, A. (2012). *Analisis Teks Media : Suatu Pengantar Untuk Analisis Wacana, Analisis Semiotik, Dan Analisis Framing*. Remaja Rosdakarya.
- Sudarmanto. (2015). *Kinerja dan Pengembangan Kompetensi SDM: Teori, Dimensi, Pengukuran, dan Implementasi dalam Organisasi*. Pustaka Pelajar.
- Sugiyono. (2013). *Metode Penelitian Pendidikan*. Alfabeta.
- Suseno, F. M. (2001). *Pemikiran Karl Marx: Dari Sosialisme Utopis ke Perselisihan Revisionisme*. PT Gramedia Pustaka Utama.
- Syarbaini, S. (2013). *Dasar-dasar Sosiologi*. Graha Ilmu.
- Tilaar, M. (2011). *Make Up 101 Basic Personal Make Up*. PT Gramedia Pustaka Utama.
- Tinarbuko, S. (2008). *Semiotika Komunikasi Visual*. Jalasutra.
- Usman, H., & Akbar, P. S. (2006). *Metodologi Penelitian Sosial*. Bumi Aksara.
- Vera, N. (2014). *Semiotika Dalam Riset Komunikasi*. Ghalia Indonesia.
- Wagenaar, T. C., & Babbie, E. R. (2007). *Practicing Social Research: Guided Activities to Accompany The Practice of Social Research, Seventh Edition*. Wadsworth Thompson Learning.
- Wainwright, S. P. (1999). Psychosocial recovery from adult kidney transplantation: a literature review. *Journal of Clinical Nursing*, 8(3).
- Waluya, B. (2007). *Sosiologi: Menyelami Fenomena Sosial di Masyarakat*. PT Setia Purna.